

Davicon partnership Programme launched

Davicon, the UK's leading mezzanine floor manufacturer has launched an innovative partnership programme.

The programme will have Partner, Distributor and Associate levels through which enhanced support such as enquiry generation and routing, co-operative marketing and sales initiatives, branded marketing materials, sales training and online technical and marketing assistance will be offered.

Sales Manager Peter Harris said: "Unlike, other mezzanine manufacturers we exclusively supply our product through a network of independent organisations. We have been the market leader for over 25 years and as a consequence we have a great deal of experience that our network can benefit from.

We see this as a strategic investment, which will lend additional strength to our Partners at all levels of the programme and help us to deliver a

consistently superior service to the end customer. Our aim is to evolve the programme over time to ensure that Davicon and its Partners remain the first choice supplier."

In support of the Partnership Programme roll-out, Mark Jones has recently been promoted to Key Account Manager. He will focus on providing support at the Distributor level. His eight years experience with Davicon includes roles served in both engineering design and sales and his expertise will no doubt be welcomed.

Davicon is convinced that the combined strengths created through the Partnership Programme will see business levels rise for both itself and its Partners. At present Davicon's in-house manufacturing facility produces in excess of 600 tailor-made mezzanine floors ranging in size from 10 to 10,000 square metres boasting an average of a 4 week turnaround from receipt of order to installation.

Its mezzanine floors can be found in both large and small companies across all industry sectors. Larger end users include companies such as Homebase, Matalan, Toyota, Aston Martin and JVC to name but a few.



For more information, call Peter Harris on 01384 267024 or visit www.davicon.com

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Davicon mezzanine floors - your platform for future growth

Maximise your space, for manufacture, distribution or storage, with a Davicon mezzanine floor

Please contact us with your enquiry for expert advice and to arrange a visit by one of our local Partners



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